



Red Door
Ending family homelessness one family at a time.



2015
ANNUAL
REPORT

A MESSAGE FROM THE PRESIDENT AND THE EXECUTIVE DIRECTOR



Homelessness and abuse continue to affect hundreds of women and families throughout the GTA each year. Organizations like the Red Door Family Shelter that provide emergency accommodation and support services to help families overcome their experiences and get back on their feet before moving back into the community, are in great demand. In fact, 52 more families relied on the Red Door Shelter this year compared with last year.

In total we served 603 families, including 289 families that stayed at our two emergency shelters because of a housing crisis, domestic abuse or because they were refugees with nowhere else to go. The majority of families were mothers with their children or single women. Children are innocent casualties of homelessness and we served 387 children, who made up 55% of the total number of individuals that we helped this year.

Due to a variety of factors, mainly the limited availability of subsidized housing and the high cost of private market rent, it is a struggle for many families to remain housed when they leave the shelter. The Red Door's housing and outreach services help to prevent families from becoming homeless again in the future.

This year 314 families depended on our outreach services, an increase of 50 more families than in the previous year. The greatest increase in demand was for our food bank, which 199 families used at least once a month so that they did not have to make the difficult choice between paying rent and buying food for their families.

Our first priority at all times is to provide high-quality services for our clients. Unfortunately, our family shelter is old, institutional and depressing. It does not support the personal dignity of the residents. In May, Toronto City Council unanimously approved funding to build a new Red Door family shelter at 875 Queen Street East. The shelter will be built by Harhay Construction and owned by the City of Toronto who will lease it back to the Red Door to operate.

The new, purpose-built Red Door family shelter will be the safe, modern sanctuary that homeless families need to heal and rebuild their lives. We have launched a campaign to raise the \$3M required for equipment, furnishings and resident services at the new shelter and we are grateful to those volunteers and donors who have helped us raise over \$500,000 to date.

Homeless families deserve the best of what we can do to help and it is thanks to our dedicated team of tireless staff, committed volunteers and very generous donors that we can continue to provide the programs and services that help families achieve the long-term objectives of stability and independence. Thank you for your kind support. You are truly making a difference.



Ann Elliott

Ann Elliott

President and Chair of
the Board of Directors



Bernnitta Hawkins

Bernnitta Hawkins

Executive Director

OUR VISION

Ending family homelessness, one family at a time.

OUR MISSION

To end homelessness for each family that comes through our doors by providing safe, temporary refuge and critical services to support them in healing, rebuilding their lives and integrating back into the community.

BOARD OF DIRECTORS

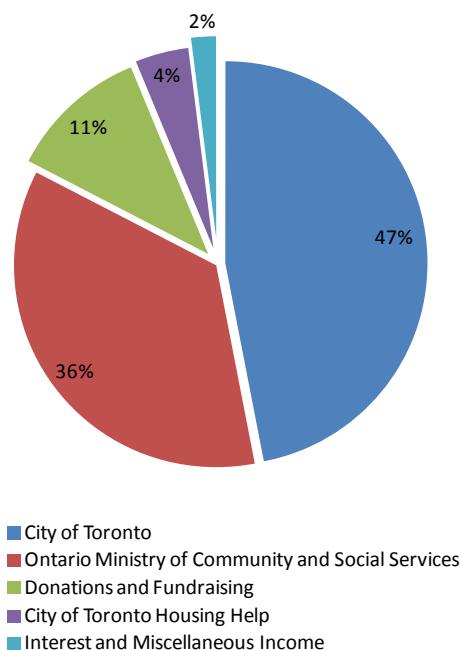
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WoodGreen Red Door Family Shelter

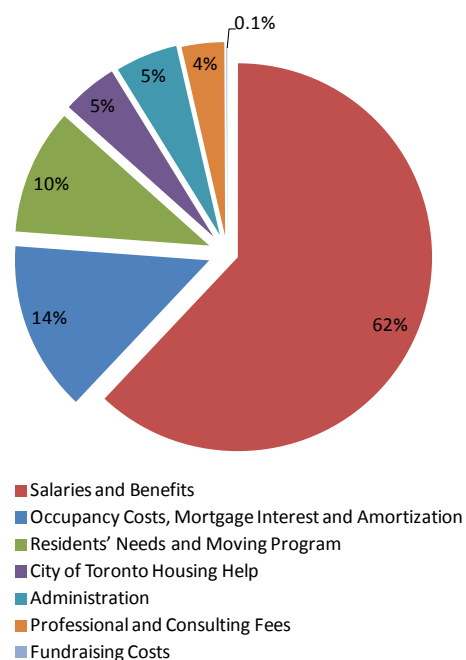
Revenue and Expenses for the Year Ended March 31, 2015 (in thousands of dollars)

	2015	2014
Revenue		
City of Toronto	\$2,556	\$2,524
Ontario Ministry of Community and Social Services	\$1,942	\$1,941
Donations and Fundraising	\$607	\$480
City of Toronto Housing Help	\$232	\$232
Interest and Miscellaneous Income	\$108	\$107
Total Revenue	\$5,445	\$5,284
Expenses		
Salaries and Benefits	\$3,323	\$3,153
Occupancy Costs, Mortgage Interest and Amortization	\$758	\$707
Residents' Needs and Moving Program	\$561	\$671
City of Toronto Housing Help	\$246	\$246
Administration	\$277	\$284
Professional and Consulting Fees	\$189	\$258
Fundraising Costs	\$4	\$3
Total Expenses	\$5,359	\$5,322
Excess (deficiency) of revenues over expenses	\$85	(\$38)
 *Queen Street Location Redevelopment Costs	 \$0	 (\$216)
*Please see Note 7 of our Audited Financial Statements		
Total (deficiency) of revenues over expenses	\$85	(\$254)

2015 Revenue



2015 Expenses



SHELTER

289 families stayed at the Red Door

697 Individuals

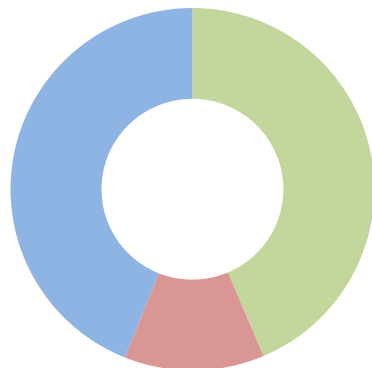
199
Mother-led families



58
Single women



32
Two-parent or father-led families



44% were families escaping domestic violence

44% suffered a housing crisis or eviction

12% were refugees

156 beds at our two shelters



Our shelters were full



On any given night **56%** of our residents were children

SUCCESS

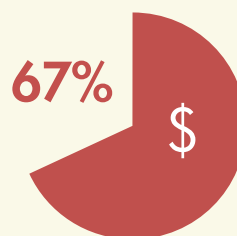
106
families were housed after staying at the shelter



77
Private market rental



29 Subsidized housing



The average family moving into a private market rental spends 67% of their income on rent. Housing and outreach services are critical to helping families remain housed.

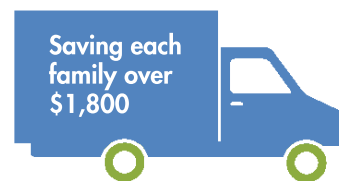


170,000 lbs

199 families used our food bank.



216 families supported through our holiday program



Saving each family over \$1,800

103 Families moved by our Moving Program



You helped **314** families to remain housed



THANKS TO YOU

We are so grateful to have wonderful donors like you. Thank you for your dedicated support. You truly make a difference in the lives of women and families at the Red Door by making it possible for us to provide the vital programming that helps families achieve stability, independence, and a brighter future. You are the key that opens the door to help and hope. Thank you.

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HELPING CHILDREN AND YOUTH

On any given night at the Red Door more than half of the residents are children and teens. Without help that goes beyond basic shelter and food, the negative effects of homelessness and its root causes can last throughout a youth's lifetime. That is why we help children and teens by providing Child and Youth Programs that focus on healthy childhood development, education and recreation. This year, thanks to your support, we were able to make a difference in the lives of 387 children and teens.



You helped provide
support for 387
children and youth.

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"The Red Door provided that sanctuary that I desperately needed to get my life back and begin to build a healthy future for my son and daughter." *Anne, 32*



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BEHIND THE RED DOOR



"It's safe at Red Door. I have met lots of great women. The three months I lived at the shelter gave me hope that I can face the world on my own. There are lots of women like me and caring people to support me. I'm not alone."

Christine, 29

To make a donation to the Red Door please visit:
www.reddoorshelter.ca/ways-to-give

"I had no idea how to get help. I just knew it was too dangerous for me in my home and I had to get out. After arriving at the Red Door I learned that there were lots of people to help us. Before I was just thinking about how to survive, but now I'm living my life with my kids. I am so thankful for the shelter. It is just too wonderful for words."

Neetha, a mother of 2



We want to hear from you!

We invite you to take a brief survey to tell us about your interests so that we can better communicate with you. To take the survey visit:

www.reddoorshelter.ca/share-feedback



Red Door
Ending family homelessness one family at a time.

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