



Red Door

FAMILY SHELTER

BUILDING A COMMUNITY OF HOPE

Capital Campaign





Future home of Red Door's family shelter at 875 Queen St. East



Building a Community of Hope
a safe, modern sanctuary
for homeless families.

The Red Door Family Shelter supports over 350 families every year who have been affected by homelessness and abuse.





THE DOOR TO HELP AND HOPE

Since 1982, the Red Door has provided safe, temporary shelter and critical services for women and children fleeing domestic violence, homeless families and refugees.

The Red Door Family Shelter works to address homelessness in Toronto by (1) providing emergency housing at our two shelters, (2) providing support services to shelter residents, and (3) providing support to residents when they move back into the community so that the transition to their new life is both positive and permanent.

The Red Door's family shelter and Violence Against Women shelter provide emergency refuge and support for 161 individuals each night. The family shelter is the largest in Toronto that serves families as a whole including single fathers, two-parent families and youth with their parent(s). Over half of residents each night are children and youth.

Practical and emotional support services include counselling, life skills, legal and immigration support, and help to find housing. Daycare, a homework club, life skills and recreation programs are provided to support children and teens at the shelter.

Red Door's transitional services help families stabilize their lives and remain housed once they leave the shelter. The Moving Program provides donated furniture and housewares and the weekly Food Bank provides groceries to help reduce basic living costs.

"The Red Door provided that brief sanctuary that I desperately needed to get back control over my life and to begin to build a healthy future for my son and daughter. The resources that they connected us with have been invaluable — finding housing, therapy support, daycare for my children and even the food bank when we need it. With that kind of support behind you, there's no way you can't succeed."



The original family shelter was designed over 60 years ago, and was never meant to accommodate over 100 people a day. It was institutional, inadequate and depressing, and affected our ability to provide the restorative and positive environment that families in crisis so badly need and deserve.

THE KEY TO A BRIGHT FUTURE

The Red Door's Community of Hope Capital Campaign must raise \$3,000,000 to equip, furnish and provide support services at a new, purpose-built Red Door family shelter at 875 Queen St. E. where our family shelter was located for over 35 years. The vision is to create a safe, modern sanctuary that supports the dignity of women, children and families in crisis.

Red Door's family shelter is a lifeline for hundreds of families annually and this groundbreaking project to incorporate a modern shelter into a private mixed-use development ensures that we can continue to provide essential shelter and support in the community for many years ahead.

Red Door's new family shelter is being built by Harhay Developments for the City of Toronto who will lease it to the Red Door for a nominal fee. Construction is underway and the family shelter is operating at a temporary location until the new shelter opens in Spring 2020.

The new Red Door family shelter will be a vast improvement on the original facility which was built in 1958 and adapted for use but was never meant to accommodate over 100 people each night. It was old, institutional and depressing and did not support residents' personal dignity or privacy. There is an urgent need for a new family shelter that is better equipped to meeting the needs of homeless families.

The new Red Door family shelter will be positive, respectful and life-affirming for residents. There will be 20,000 sq ft. of shelter space with 94 beds. For the first time each family will have their own bedroom and washroom, and there will be a private outdoor play area.

There will be dedicated space for the programs and services that help homeless families to heal and move forward in their lives. Residents will be protected from harm by a building access system equivalent to that of a Violence Against Women shelter.

We look forward to the day when we open our new red doors to a modern, safe sanctuary that maintains the dignity of homeless families.

You are the key to a bright future. Your support of this campaign is an investment in our community and, most importantly, it is an investment in help and hope for those who need it most.



Campaign Cabinet

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Honorary Chair

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BMO Financial Group

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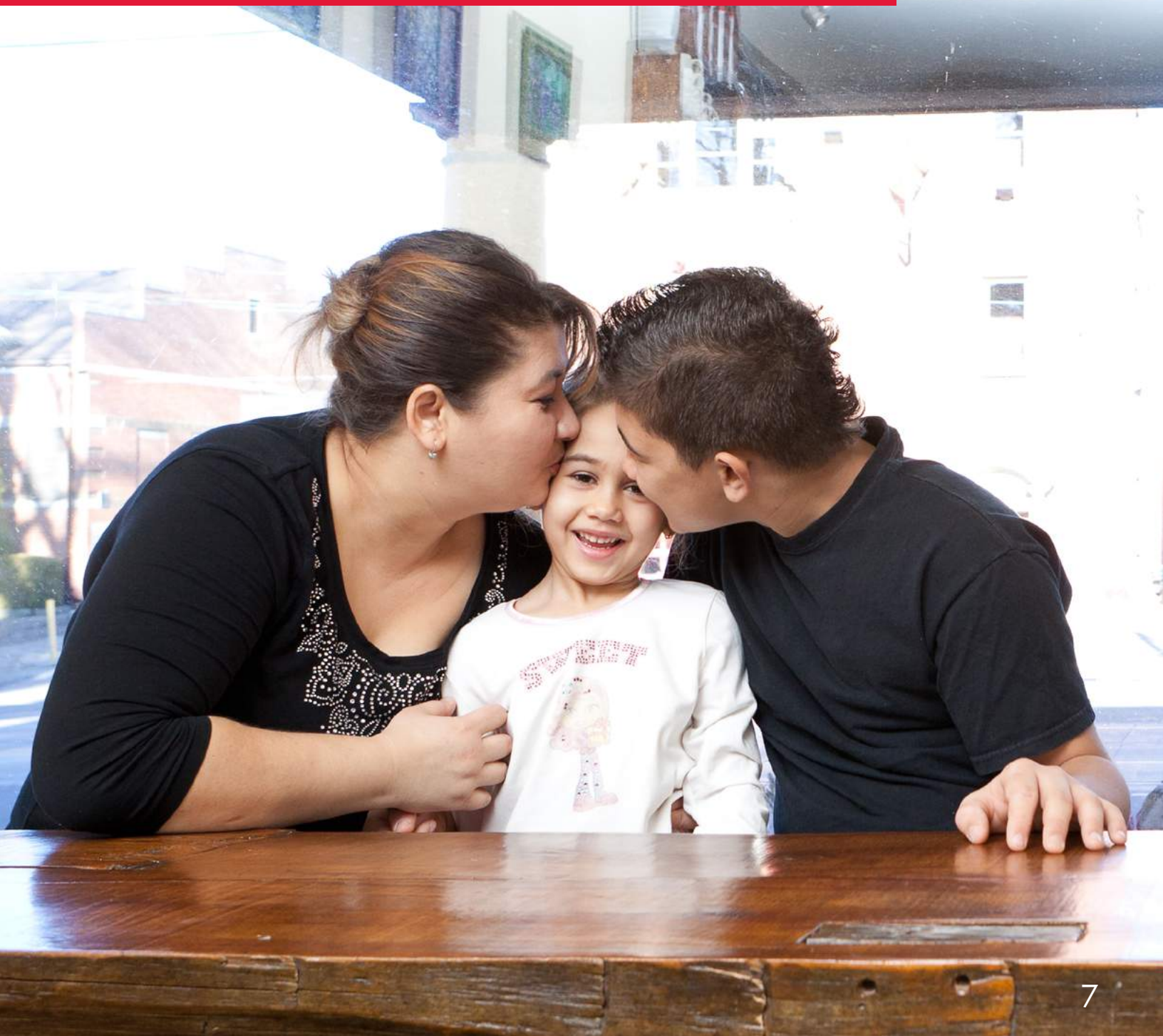
ELIZABETH SIMMIE
Honeytree Investment Management

BERNNITTA HAWKINS
Executive Director (retired)

KATHRYN HILL
Campaign Manager

The new family shelter will be a welcoming sanctuary.

- Private bedroom for each family
- Enhanced capacity for programs and services
- Secure building access to keep residents safe
- Purpose-built, modern and accessible



FAMILY HOMELESSNESS IN TORONTO

Family homelessness is having a devastating and disruptive impact in Toronto. Women and single mothers are disproportionately affected. In fact, 74 percent of the families we helped last year were mothers with their children and 12 percent were single women.

The Red Door Family Shelter serves families from all walks of life. Most of our clients are local women and their children who have experienced domestic abuse or a housing crisis such as eviction.

A small number of clients are non-status refugees who have come to Canada fleeing war, poverty and abuse. Some individuals have good jobs but due to certain circumstances, such as domestic abuse, they are forced to seek temporary shelter.

Every night there are more than 1000 women and children who are seeking emergency shelter in Toronto. Disturbingly, by 2013 the number of homeless women and children living in Violence Against Women (VAW) shelters in the city had risen by an alarming 16 percent since 2009.

At the Red Door, 29% of families stay more than 6 months because of the difficulty finding affordable housing in Toronto. The average low-income family at the shelter needs time to get back on their feet financially as well as emotionally so they can afford to pay private-market rental rates.

Emergency shelters like Red Door with supportive programs that help families transition back into the community and into stable, affordable housing are vital to building a stronger, safer community. Only by addressing both the immediate and long-term needs of our residents can we truly hope to end the homelessness of each family that arrives at our door.



All residents of the Red Door have had deeply traumatic experiences and literally have nowhere else to go to keep a roof over their heads. The Red Door is their last hope for a place of safety, a place to heal, and a place to make a fresh start. Many vulnerable families continue to rely on the Red Door for help to remain housed after they leave the shelter.



"14 years ago I was a homeless single mother of three. The Red Door Shelter took us in and helped us find a safer place to live. They offered counseling and understanding. Without them I don't think I would've survived."

Former Red Door resident



HELPING CHILDREN AND YOUTH AT THE SHELTER

On any given night there are more than 80 children and youth at our shelter who have experienced abuse, poverty, eviction or are refugees. These youngsters are very vulnerable and living in a shelter can be extremely stressful for them. Taking care of a child's wellbeing is therefore a high priority. Our child and youth programs focus on healthy development and education to support children and teens through their experiences.

After School & Evening Program (Children ages 6 to 13 years old)

Our after school and evening programs help children establish a positive and consistent after-school routine. School-age children meet for one hour after school for assistance with homework. We also offer recreational activities such as games, visits to the library or a local park, and arts and crafts for children of all ages.

Teen Program (Ages 14 – 18 years old)

Adolescence is a critical age for breaking cycles of abuse and homelessness, as teens are nearing or have reached the age when they are making decisions about their future. Our Teen Program offers a wide range of workshops and seminars designed to provide teens with the tools to make important life decisions and their parents with the tools to support their teenagers through a difficult time. Some of the topics we address include violence prevention, youth and the law, and healthy eating. The program also offers homework support and fun recreational games and activities.

"When we got to the shelter my oldest son had the hardest time. The staff made all the difference. They were patient and understanding, and the youth programs gave him the support he needed to work through the pain and anger."

"They helped my children feel like they have a family again. They helped put my kids in school, and they helped them with the homework. The Red Door gave my children their smiles back."

TRANSITIONAL SUPPORT



Assisting families who are struggling to remain housed once they leave the shelter is critical. The majority of families have to move into private market housing and spend an average of 75% of their income on rent alone. To support these vulnerable families we offer two transitional services: The Moving Program and the Food Bank.

The Red Door Moving Program

Many families who come to the Red Door have little or no personal possessions because they have fled abuse or suffered significant financial hardship. The Red Door's Moving Program means the difference between moving into an empty apartment and a place to call home.

The Red Door Moving Program has been helping about 150 families each year since 2005. It reduces moving costs and provides much needed furniture and household items for families when they move out of the shelter.

The Moving Program reduces stress and the financial burden for vulnerable families as they embark on their new life after being homeless. It means that they are able to use more of their limited income on other basic necessities.



Knowing that the continued support is there, it's like that burden is lifted off my shoulders. I know that I can do it on my own, and I will never have to deal with the abuse again."

The Red Door Food Bank

Most families have to spend 75% of their income on rent alone after they move out of the shelter. Unlike food, paying the rent is non-negotiable and many families must use a food bank to help make ends meet.

Last year 86 families used our food bank. The Red Door Food Bank operates weekly at our Violence Against Women shelter, providing former residents with perishable and staple food items as well as grocery store gift cards.

The Red Door Food Bank service is critical to helping families transition into stable and permanent independence. It means that parents can focus on long-term goals without worrying about how they are going to feed their children.



A LEGACY OF SERVICE TO THE COMMUNITY

Since 1982, the Red Door Family Shelter has provided services for women and families who need safe and supportive emergency shelter. In the early 80s, there was only one other shelter operating in Toronto. Responding to the growing need for shelter space, a group of caring volunteers opened a winter shelter in the basement of the Woodgreen United Church. In 1984 twenty-two more beds were added for refugees and the Red Door Family Shelter was founded.

Today we help over 350 families annually. We provide safe and supportive temporary shelter for 161 individuals each night at our 100 bed family shelter and 55 bed shelter for abused women and their children. Last year we also helped 161 families to remain housed after leaving the shelter.

The original family shelter building was opened in 1958 and was described at the time as *"a gem out of the centre of one of the city's most crowded, industrial sections"*. It served as both the residence for Reverend McCleary and divinity and social work interns, and a community space for chaplaincy, community work and counselling.

Reverend McCleary made it his mission to improve the lives of the poorest, most vulnerable residents of his parish. His legacy lives on.

The construction of a new, much-needed modern Red Door family shelter means that we can continue to provide sanctuary and help for homeless women and families for many years into the future.



GIFT AND NAMING OPPORTUNITIES

\$1,000,000	Entire Building
\$500,000 (4 available)	Entire Floor
\$250,000	Outdoor Play Area
\$100,000	Pre-School Room
\$100,000	School-Age Room
\$100,000	Homework / Computer Room
\$100,000	Food Bank Room
\$100,000	Dining Area / Breakout Room
\$50,000	Housing and Outreach Program Room
\$50,000	Main Reception Area
\$50,000 (2 available)	Resident Kitchenette
\$50,000 (3 available)	Meeting / Program Room and Resident Lounge
\$25,000 (27 available)	Resident Bedroom

DONOR RECOGNITION

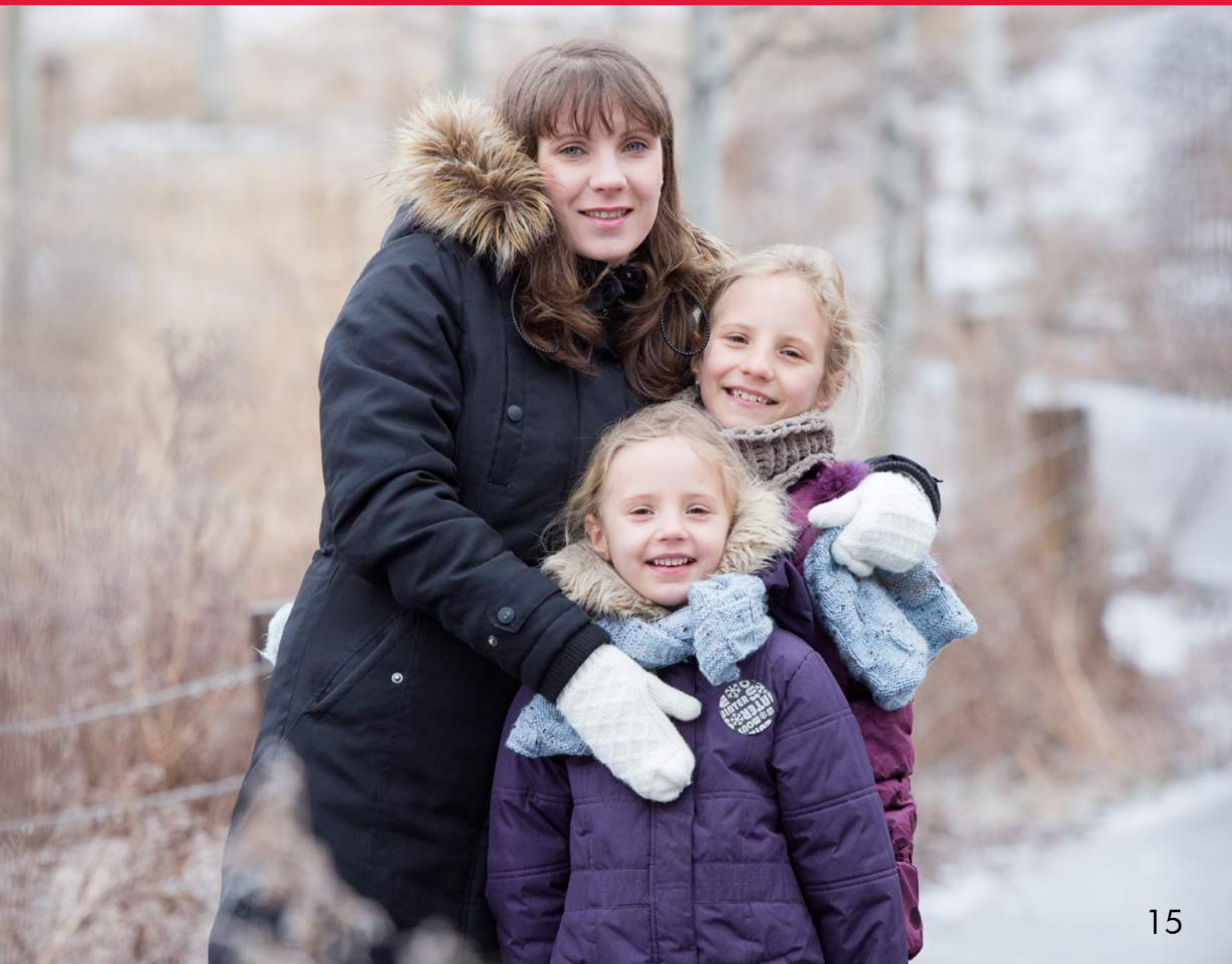
In recognition of your contribution, Red Door will:

- Provide a naming opportunity for gifts of \$25,000 and higher, prominently displayed within the space
- List your name on the Community of Hope donor wall for gifts of \$5,000 and higher, prominently displayed within the space
- List your name in the Annual Report and on the website
- Provide campaign updates
- Invite you to events such as a Groundbreaking Ceremony, the Grand Opening, and the Annual Donor Appreciation Reception



"I came with my two children from Russia to join my husband but he used his status as our sponsor as an excuse to control my life. He drank excessively and when he was drinking he would threaten to have us deported. One night he kicked us out of the house in a drunken rage. I didn't know where to go but a friend drove us to the Red Door Shelter. The Red Door helped me so much. I didn't speak English, I didn't have a place to live. I didn't even know how to use TTC. In the shelter I had time to think about my life, and I was given the opportunities to start a better future for my children."

Former Red Door Resident



MAKING BRIGHT FUTURES POSSIBLE

To date, more than 150 donors have made contributions to the Community of Hope Capital Campaign, including Red Door board members and staff, business leaders, major corporations and community groups.

With the partnership between Red Door, the City of Toronto, and Harhay Developments the mixed-use development will be the first of its kind in Toronto to combine a shelter, retail and residential condos on the same site.

HEAR WHAT OUR CURRENT DONORS HAVE TO SAY

"This is such a compelling campaign and we do appreciate the importance of ensuring that Red Door's residents receive the shelter, compassion and care they so desperately need when their lives are in crisis." *Joan Peters, Director, Community Investment CIBC*

"It's our honour and pleasure to be a small part of the great work that Red Door is doing."
Robin Stewart

"In these times, women's crisis centres provide tremendous support to so many women and children across the province. We are pleased that the Elementary Teacher's Federation of Ontario is able to provide this financial support to assist in your work."

Kathy Pigeon, Elementary Teacher's Federations of Ontario



Over 50,000 community members and supporters came together to help secure the site of our new family shelter.



Mayor John Tory with Red Door executive members and Counsellor Paula Fletcher after City Council approved financing for our new shelter.

PROJECT BUDGET

DESCRIPTION	COST
Bedroom Furniture	\$155,509
Children's Programming & Outdoor Play Equipment	\$150,000
Adult Programming / Common Spaces	\$111,729
Kitchen Equipment & Dining Room Furniture	\$310,962
IT Infrastructure	\$131,928
Security System (VAW Provincial Standard)	\$239,066
Building Infrastructure	\$427,600
Communications Systems	\$156,364
Office Furniture & Equipment	\$108,904
Moving Out & Moving Back (Temporary Location)	\$200,000
Retrofit of Temporary Location	\$200,000
Communications Management	\$50,000
Legal and Architect	\$50,000
Project Manager	\$350,000
Fundraising Costs	\$122,200
10% Contingency	\$276,426
<u>TOTAL</u>	<u>\$3,040,686</u>

CONTACT

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reddoorshelter.ca/building-hope



SOURCES

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Community Social Planning Council of Toronto. Lost in the Shuffle, the Impact of Homelessness on Children's Education in Toronto. 2007

City of Toronto. 2013 Street Needs Assessment.

The Homeless Hub. The State of Homelessness in Canada. 2013



Red Door

Ending family homelessness one family at a time.