



Red Door
FAMILY SHELTER

2018 Gratitude Report

THANK YOU FOR CHANGING LIVES



YOU'VE CHANGED LIVES.

We are pleased to present our 2018 Gratitude Report, highlighting the impact of your support in 2017-18 for families affected by homelessness and abuse.

Thanks to you, our generous community of donors, volunteers and friends, we were able to provide sanctuary and support for 347 families at the Red Door Family Shelter.

You've had a positive impact for each family.

In this Gratitude Report, you can read about the wide range of services that we provided, and how you powered that work with your support.

We hope you will enjoy reading features on clients, donors and volunteers. Please review our financial summary so you can see how we put our funding to use.

You truly change lives with your support of the Red Door Family Shelter.


THANK YOU.




Here's what you made possible

SANCTUARY


190
families provided
with emergency
shelter

158 mother-led families

32 two-parent families
360 children

SUPPORT


on-site medical care
and referrals


advocacy, legal and
immigration support


meals and groceries
for families


parenting and life skills
workshops


counselling and case
management


supportive children's
programs

NEW BEGINNINGS


80
families helped
to find and move to
permanent housing


68 families moved to
private market rentals


12 families helped to
secure subsidized
housing

STABILITY


157
families helped to
remain housed


669 visits to
our food bank


Donated furniture
delivered to families **77**

THE NEED: FAMILIES IN CRISIS

Families come to the Red Door for three main reasons: to escape domestic abuse, because of a housing crisis or eviction, or because they are refugees seeking asylum.

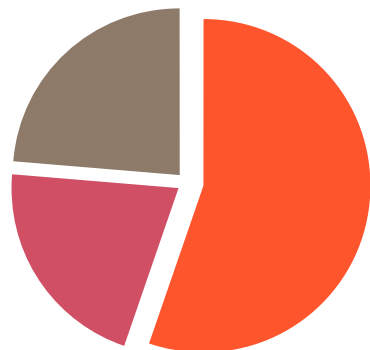
Every family has one thing in common: **without the Red Door, they would have nowhere else to go.**

Our family shelter was closed briefly in early 2017 while we transitioned to a temporary location, so that construction of our new purpose-built family shelter could begin. Our VAW (Violence Against Women) shelter continued to operate as normal.

55% of the families we served in 2017-18 were women and moms with children escaping domestic violence. We served 105 of these families compared with 81 in the previous year.

We also served 45 families affected by a housing crisis and 40 refugee families. The high cost of housing and the world refugee crisis continued to create demand for shelter space.

Of families who came to the Red Door in 2017-18:



55% were escaping domestic abuse

24% suffered a housing crisis or eviction

21% were refugees seeking asylum

You give hope.

Your donations provide safe sanctuary and support for families in crisis to heal and rebuild their lives together.

YOUR IMPACT: EMERGENCY SHELTER

The Red Door operates two emergency shelters - one for families and one exclusively for women and children escaping domestic violence.

FAMILY SHELTER

Our family shelter provides 100 shelter beds. Most residents are single moms with children, and 2 parent families as well as single dads can find shelter here. 87 families stayed here in 2017-18.

While we continue to operate out of our interim shelter located at 1430 Gerrard St. East, construction is underway at 875 Queen St. East, the site of our new purpose-built shelter, expected to be completed in Spring 2020.

VAW (Violence Against Women)

Our "Pines" shelter has 56 beds for women and moms with children fleeing domestic violence. The shelter is at a secure, undisclosed location to keep families safe from any contact with their abuser. We provided sanctuary and support for 103 families at the Pines in 2017-18.



You keep moms and kids safe.



129 mother-led families found shelter and support at the Red Door in 2017-18 thanks to you.

LUCIA'S STORY

Finding sanctuary at long last

Lucia and her family came to Canada in September 2013 from a refugee camp in Kenya as sponsored refugees with the United Nations Commission for Refugees program.

Lucia and her family narrowly escaped the deadly civil war in their native Congo. As they literally ran for their lives from an armed militia, Lucia's mother-in-law, Mariam, was shot in her leg. When the family arrived at the refugee camp, there was no choice, her leg had to be amputated.

When they arrived in Toronto from the refugee camp, they did everything they could to start over in Canada, squeezing into a small apartment that they could afford, and saving all the money they could. Lucia's husband Joseph even took a job in Alberta where he would be separated from his loved ones, but could earn enough money to support the family. In 2015, Joseph had to leave his job due to health issues and the family was no longer able to afford their rent.

Fortunately, they found support at the Red Door, where they were able to get back on their feet and connected to resources to help them settle permanently. With support from our Moving Program, Lucia's family moved into a new affordable apartment with donated furniture. They are looking forward to building their new lives together.



"We are extremely grateful and we feel blessed to have received your constant support. We are humbled to have found such a generous, supportive and dedicated organization and staff."

- Lucia, former Red Door resident

You're helping kids!



Support for
360 kids!



6,400 hrs of
programming
provided!

Preschool

helping children to develop early learning and social skills in a safe, nurturing environment.



After School

homework help to keep up at school, recreational activities, crafts, and outings.

Youth and Teens

workshops for teens and their parents on topics such as violence prevention, youth and the law, and health.

Did you know?

60% of our residents are children

“Attending program is the best thing I had since being in Nigeria.” - Adura, 8 years old

INSPIRED BY VOLUNTEERING

"I feel like the lucky one!"

Arielle Loeb began volunteering at our VAW shelter in 2016, with 6-12 year old kids in the evenings while their moms had their peer-support meetings.

"Spending time with these kids taught me about what truly matters."

Inspired by the families she connected with, Arielle furthered her involvement, first as part of our Ambassador Team, and now lending her expertise in a leadership role as a member of our Board of Directors.

From supporting families one-on-one, to speaking at events, to governing, we are so grateful to the many dedicated volunteers like Arielle who lend their time and talents to make a difference in the community.



YOUR IMPACT: MOVING PROGRAM

You're moving families forward

With your support of transitional services, families can continue to maintain housing, improve links to community supports, and achieve long-term stability and independence.

Your gifts help fund our **Moving Program** which provides donated furniture and housewares to help families settle in their new home, as well as a moving truck and driver. The savings they receive is a huge boost that can make all the difference for the family's financial stability.



239 furniture pick-ups and deliveries provided through our Moving Program.



average savings of **\$1,800** per family



77 families helped thanks to your support!



YOUR IMPACT: FOOD BANK

Helping families stay housed



46,280 lbs of food distributed to families who have left the shelter.



226 families received food support thanks to you!

The average family moving out of the shelter spends 54% on their monthly income on rent alone.

Your donations fund a weekly **Food Bank** that is a lifeline for families who have moved out of the shelter. It gives a worried mother peace of mind knowing that at the end of the month she won't have to choose between paying the rent and feeding her children. That kind of help is invaluable.





LOCAL PARTNERS BUILDING COMMUNITY

Local businesses like Torq indoor cycling gym are teaming up to create positive change. Throughout the year, Torq hosts evening rides where 100% of the revenue goes to Red Door. In March 2018, in partnership with Move fitness, Torq co-created 'East Love', an event that brought businesses and residential neighbours together for an evening at The Broadview Hotel, raising over \$12,000. **"Torq Ride is a brand based on creating community so building awareness and raising funds for Red Door aligns with who we are and how we fit within our neighbourhood"**. - Julie Mitchell, founder, Torq Ride.

LOOKING TO THE FUTURE

Construction is underway at 875 Queen St. E, the home of our new purpose-built family shelter. Our new shelter will be a safe, accessible, modern sanctuary with dedicated programming space, and greater privacy for families.

We are so grateful to the many generous supporters who have donated over \$2.7M in gifts and pledges for equipment, furnishings and resident services at the new shelter.

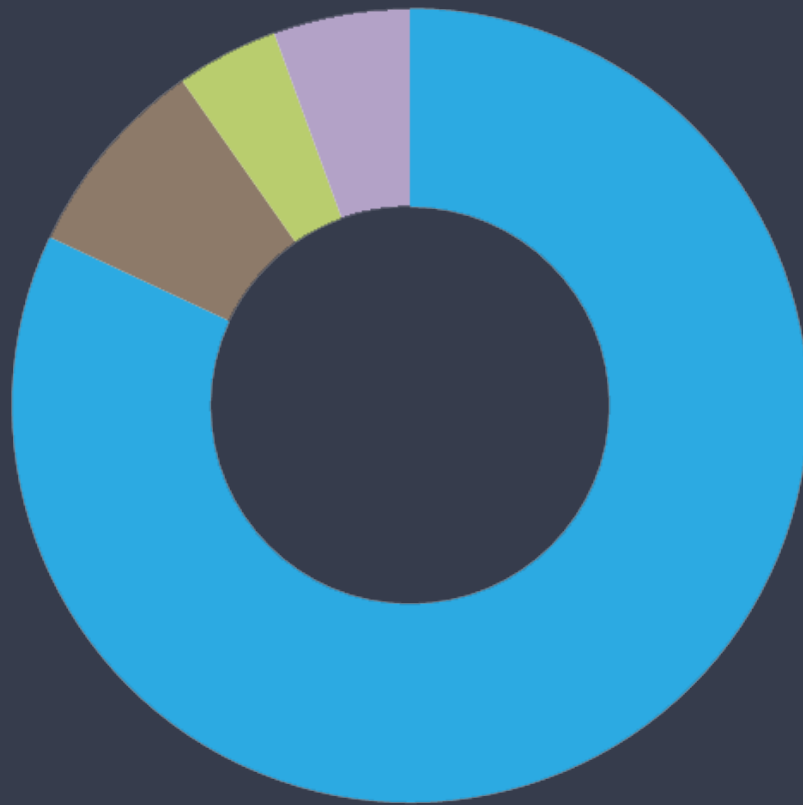
We anticipate opening the doors to our new shelter in March 2020.

Thank you to our Campaign Cabinet

Joanna Beards, Mechelle Bradshaw, David Crombie, Dann Cushing, Nicole Desgagnes, Ann Elliott, Jane Hall, Bernnitta Hawkins, Adrian Lang, Anessa Mohamed, Jessica Montes, Marc Odette, Viki Pearce, Risa Prenick, Greg Sheldrake, Jana Steele, Nancy Tremblay



OUR ORGANIZATIONAL FINANCIAL OVERVIEW



Total Annual Expenditures

\$5,790,549

82% Shelter Operations, Staffing
& Residents' Needs

8% Administration
and Fundraising

6% Mortgage and Amortization

4% Professional and
Consulting Fees

SHELTER OPERATION EXPENDITURES



Salaries and Benefits

Program staff, case workers, shelter workers, management and operations.



Occupancy

Cost to operate our two shelters, including food, supplies, and maintenance.



Residents' Needs

Daily personal needs allowance for families, TTC fares, personal items, other program costs.

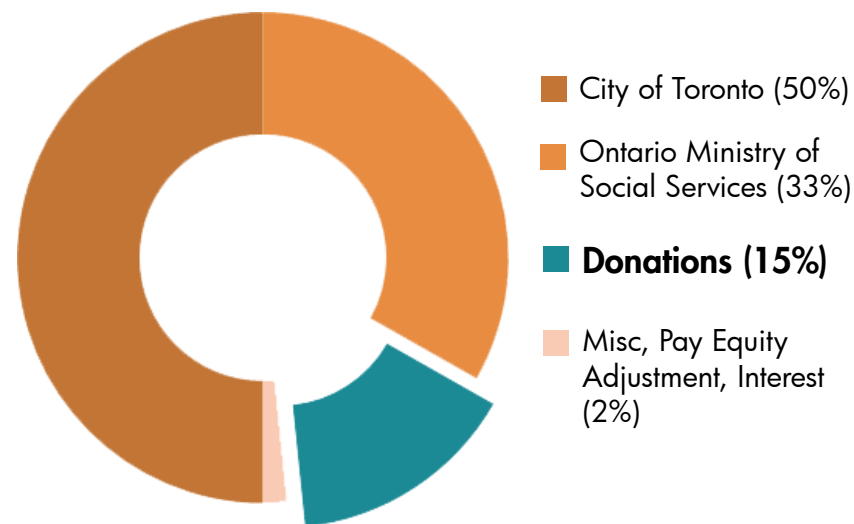


Housing and Outreach

Helping families to find and maintain permanent housing, including moving support.

ORGANIZATIONAL REVENUE

Total Annual Revenue **\$6,127,775**



YOU ARE THE KEY: A BRIGHT FUTURE

Thanks to your generous support we ended the year with a surplus. This will help to fund upcoming one-time expenditures associated with moving to and preparing our new purpose-built family shelter, currently under construction, to accommodate homeless families.

Find our complete list of donors at reddoorshelter.ca/our-donors



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416-915-5671 | www.reddoorshelter.ca
Charitable Registration: 11930-3287-RR0001

Thank you!



BOARD OF DIRECTORS

Ann Elliott, President and Chair
Greg Sheldrake, Vice-Chair
Catherine Playford, Treasurer
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Arielle Loeb
Kiddy Mengesha
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DONATE



VOLUNTEER



CONNECT



SHARE